



International Scientific Conference

**Transformation for
Development,
Development for
Well-Being**

November 25, 2021

**Sul Khan-Saba Orbeliani University
Faculty of Business and Technology
&
Institute for Development Studies**

**4th Annual International
Scientific Conference in Development
Studies**

November 25, 2021

Tbilisi, Georgia

Conference Program

Transformation for Development, Development for Well-Being



Institute
For
Development Studies

🕒 13:00 – 13:15 (Tbilisi Time)

Plenary Session

Welcome Address

- **Professor Vaja Vardidze**, *Rector of Sulkhan-Saba Orbeliani University, Georgia*
- **Professor Dimitry Gegenava**, *Vice Rector of Sulkhan-Saba Orbeliani University, Georgia*
- **Professor Nino Papachashvili**, *Director of the Institute for Development Studies, Georgia*

🕒 13.15 – 13.45 (Tbilisi Time)

Keynote Speech

- **Professor Gandolfo Dominici**, *Ph.D.; Scientific Director of Business Systems Laboratory; Professor of Business Management; Dep. SEAS, Polytechnic School, University of Palermo, Italy; Editor in Chief: Kybernetes; Int. J. of Electronic Marketing and Retailing; Int. J. of Markets and Business Systems*

The Genesis of Draghistan. How the Social, Economic and Political System Can Be Changed by In-formation

🕒 13:45 – 15:15 (Tbilisi Time)

 **Session: Social-Economic and Political Challenges and Transformation for Development**

Moderator: Nino Papachashvili, PhD, Professor, Sulkhani-Saba Orbeliani University, Georgia

- **Nino Papachashvili, Sulkhani-Saba Orbeliani University, Georgia**

Technological Transformations and the Challenges of Inequality

- **Nenad N. Petrović, University of Niš, Serbia**
- **Vasja Roblek, Independent researcher, Slovenia**

Predicting the Impact of COVID-19 on Digitalization in Europe

- **Manana Darchashvili, Georgian Technical University, Georgia**
- **Tina Tskhovrebadze, Ivane Javakishvili Tbilisi State University, Georgia**

The Resemblance of Sustainable Development Goals Implementation in Georgia to European Union Neighborhood Policy

- **Zhang Shouyi**, *LEFMI, Université de Picardie Jules Verne, France; Université Paris Nanterre, France*

Innovation in Chinese Development: From Spontaneity to Consciousness

- **Mariam Kurtanidze**, *Georgian Technical University, Georgia*

Gender Aspects in the Formation of Entrepreneurial Mindset in Young People

- **Dimitri Kobakhidze**, *Sulkhan-Saba Orbeliani University, Georgia*
- **Giorgi Kapanadze**, *Caucasus International University, Georgia*

Karabakh Conflict: Its Geopolitical and Economic Impacts on Georgia



15:15 – 15:30 (Tbilisi Time)

🕒 15:30 – 17:00 (Tbilisi Time)

 **Session: Business Transformation for Development**

Moderator: Dimitri Kobakhidze, PhD, Professor, Sulkhana-Saba Orbeliani University, Georgia

- **Anna Maria Melina, Concetta Lucia Cristofaro, Marzia Ventura, University Magna Graecia of Catanzaro, Italy**
- **Walter Vesperi, University of Messina, Italy**

The Decision in a Crisis Context: A Selected Review

- **Natalia Chanturia, Bella Goderdzishvili, Mariam Tsiklauri, Georgian Technical University, Georgia**

Innovation in Adaptive Management of Organizations

- **Sobolieva Tetiana, Kyiv National Economic University named after Vadym Hetman, Ukraine**

Digital Transformation Trends: The Case of Businesses in Ukraine

- **Galia Mancheva, University of National and World Economy, Bulgaria**

EU Regulatory Framework on Artificial Intelligence: SME Case

- **Tinatin Mshvidobadze, Gori State University, Georgia**

Effective Implementation of E-commerce

- **Gvantsa Popkhadze** - *Georgian Technical University, Georgia*

How to Measure Customer Satisfaction with Biometric Sensors

⌚ 17:00 – 18:00

Session: Education Transformation for Development

Moderator: Tamta Mikaberidze, PhD, Professor, Sulkhana-Saba Orbeliani University, Georgia

- **Tamta Mikaberidze, Sulkhana-Saba Orbeliani University, Georgia**

Industry 4.0 Skills and the Challenges for Business Management Programs

- **Lela Abdushelishvili, International Black Sea University, Georgia**

Challenges of Knowledge Management: COVID 19 and Beyond

- **Shorena Gogiashvili**, *Sulkhan-Saba Orbeliani University, Georgia*

Stakeholders in Higher Education - Transforming for Development and Well-Being.

- **Marine Tavartkiladze**, *Sulkhan-Saba Orbeliani University, Georgia*

Effective Coordination Prospects of Business, Vocational Education and Employment Services in the Tourism Sector (Case of Georgia)

 **18:00 – 18:30**

 **Conference Wrap Up**

Transformation for Development, Development for Well-Being,
International Scientific Conference Program, Sulkhani-Saba Orbeliani
University, Faculty of Business and Technology, Institute for
Development Studies, November 25, 2021

Sulkhani-Saba Orbeliani University/Sabauni
www.sabauni.edu.ge
3 Kalistrate Qutateladze St, Tbilisi, 0186

Institute for Development Studies (IDS)
<https://sabauni.edu.ge/en/content/36/221/434/386/0/0>
Contact e-mail: ids@sabauni.edu.ge



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